

Head of Digital - Outline Job Specification

INVOLVE is looking to recruit a talented digital creative with a wealth of experience of working with some of the world's leading businesses and brands across multiple digital platforms.

The candidate must be able to demonstrate the experience and capability to both "think and do". Meaning, we're looking for a strategic thinking, all-rounder with digital design / art direction experience, to become our Head of Digital.

We're looking for a proactive, entrepreneurial, digital thinker / designer, with the vision and drive to set up and run a digital studio as part of a highly successful employee engagement agency in London.

This person must be a great communicator with proven client facing skills, coupled with an impressive ability to project manage and deliver concepts and finished design across a range of digital mediums.

The digital studio would provide support to multiple project teams in improving client's businesses through 'involvement'. The successful candidate would be expected to:

- 1) play an integral role in the development, creation and delivery of multi-channel / platform client solutions
- 2) develop the digital capability of the agency to produce pioneering solutions, communicate and coordinate with client and internal teams
- 3) lead and manage a digital team / external agency to ensure the right people are on the right project at the right time.

They should have a background in, or experience of, web and microsite design & delivery, mobile and tablet app development, social media, graphic design and 2D & 3D Animation, database design / management, gaming and interactive technology. An understanding of client's digital platforms is crucial.

These skills will enable them to think progressively and lead teams to build digital applications in the employee engagement world.

We are a strongly values driven organisation. 50% of our hiring criteria relates to being a strong culture fit. Our values are:

- We are passionate about being effective
- We are pioneering
- We radiate positive energy
- We work as a team and respect the individual
- We have fun while we work

Remuneration: 45 - 50K

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